Hayoung Roh

Stage-trained. K-pop fluent. Made for the camera.

Korean American, NYU Tisch BFA, now in the ensemble of the Radio City Christmas Spectacular. She has danced for Kylie Minogue, performed in "Destiny" at MGM Cotai, and danced for the Liberty, Nets and Knicks. She concepts, choreographs, performs and films short-form video with stage-level polish – j-hope reposted it.

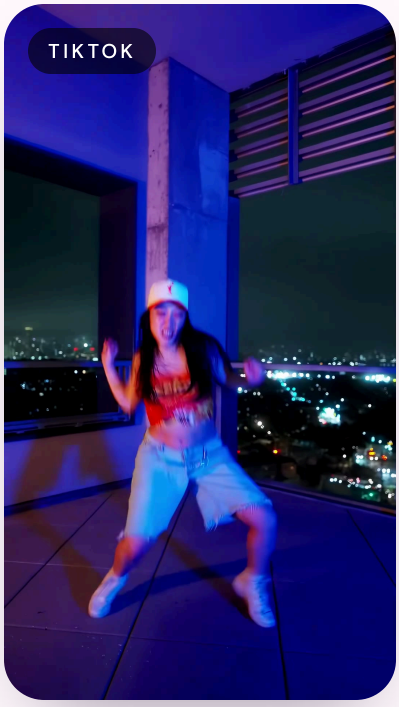
UGC & ads · Dance challenges · K-beauty · Fashion · Hand modeling



937.5K	1.3M+	147.1K	11.2%
views on her top post	TikTok views	TikTok likes	like rate on her top post

CASE STUDY

The j-hope moment



When BTS's j-hope launched his "Killin' It Girl" challenge, Hayoung's take – filmed with a bag of Hot Cheetos – was reposted from his account within hours. Fans flooded in from around the world, and her follow-up versions kept the momentum going.

937.5K	104.7K	11.2%
VIEWS	LIKES	LIKE RATE
3.6K	**652**	**601**
SAVES	COMMENTS	REPOSTS

jhope reposted 😭😭

jhope lo compartió lo más rápido posible 😩 – "j-hope shared it as fast as he could"

хоби репостнул! поздравляю!!! – "hobi reposted! congrats!!!"

12 menit lalu hobi repost. Gercep amat bang 😭 – "hobi reposted 12 minutes ago. that was fast"

Real comments on the post, in Spanish, Russian, Indonesian and English.

MOST-WATCHED TIKTOKS

1	**Killin' It Girl – "rent was DUE"** Reposted by j-hope	937.5K
2	**Killin' It Girl – attitude** j-hope's own challenge	166.1K
3	**BLACKPINK "Jump" on the subway** K-pop dance cover	58.7K
4	**Opening night, Rockettes 100** Radio City Music Hall	56.2K
5	**Killin' It Girl – control** Follow-up version	41.1K
6	**ILLIT "Jellyous"** K-pop dance cover	18.2K

WHERE TO FIND HER

TIKTOK · @HAYOUNGMONEYYYY

147.1K likes

1,894 followers · 1.3M+ views

INSTAGRAM · @HAYOUNG.ROH

7,148 followers

Stage, studio and behind the scenes

Public figures as of November 2026.

TRUSTED BY

RADIO CITY MUSIC HALL · Kylie · MGM RESORTS INTERNATIONAL · SAINT LAURENT · BLANCPAIN MANUFACTURE DE HAUTE HORLOGERIE · DANCE magazine

CREATOR PARTNERSHIPS

COVERGIRL · Heyday · LAB89 · CLABIANE · Kglowing · Red Letters

CAMPAIGNS

Saint Laurent (YSL) · Blancpain · hand modeling · New Jersey Lottery · Walmart

Let's make something move

01 Videos for your channels & ads

She concepts, choreographs, performs and edits vertical videos for your own feeds and paid ads – the product built into the routine.

02 Dance challenge launches

Choreography and a hero video for your song or product, built to be copied. K-pop and pop challenges are her home turf.

03 Posts on her TikTok & Instagram

Add her own channels to any video package, as a native post to her K-pop and dance audience.

04 Live & events

Performances, launches and appearances, from the stage at Radio City to NBA and WNBA courts.

05 Hand & beauty modeling

On-camera close-up work for jewelry, watches and beauty – as in Blancpain's "B as in Bijou."

06 Workshops & coaching

K-pop and commercial masterclasses, team-building dance workshops, audition coaching for pro dance teams and theatre, and talks for young dancers.







